

- **Goal No. 1** - To provide a central location for information and assistance for identification and support to undergraduate students applying for national fellowships, and to serve as the University home for Carolina and McNair Scholars.
 - *Goal No. 1 - Contributes to*
 - Student Affairs & Academic Support
 - **Strategic Goal No. 3** - Advance a global community of scholars that promotes academic success, character development, personal growth and wellness, career development, and lifelong learning.
 - **Strategic Goal No. 5** - Sustain a workplace environment where highly qualified staff are hired, provided professional development resources and opportunities, retained, and earn recognition as campus and national experts in programs and services for students.
 - **Strategic Goal No. 7** - Support the academic mission of the University by encouraging faculty and students to engage and collaborate in teaching and learning opportunities that enhance academic studies.
 - **Initiative 1** - Maintain a functioning academic services office including five full-time staff members and student assistants, student leaders of MSA and CSA, and work space for national fellowship applicants.
 - **Action Plan** - Job functions and office procedures will be in place to execute the work of OFSP.
 - **KPI** - Communication systems, including plans for Crisis Communication with OFSP staff on and off campus will be in place per Division policies and procedures.
 - **Program status/update** - The communication channels document was submitted to the Division's Emergency Communication Team in December 2008. OFSP has created an Emergency Code Word in the event of a student crisis. A staff member would contact another and announce a specific phrase to indicate help was needed. The OFSP phone tree continues to be updated and a list of emergency phone numbers was posted by each phone in the OFSP office.
 - **Action Plan** - Develop an emergency disaster and recovery plan for OFSP technology.
 - **KPI** - Working plan written and distributed in accordance with Division and University guidelines.
 - The emergency disaster and recovery plan was written and was submitted to the Division's Director of Information Technology in October 2008.
 - **Initiative 2** - Develop, promote and assess opportunities that encourage students to seek assistance from the Office of Fellowships & Scholar Programs.
 - **Action Plan** - Develop and communicate the opportunities for national fellowship to students with a competitive profile for these awards.

- **KPI** - Record the number of student contacts with the office during the 2008-09 academic year, including participation at fellowship workshops, orientation and information sessions, students nominated to the office, students advised during drop-in hours, students on our database and students participating in special events such as National Signing Day. Participation rates will increase by 5% from the 2007-08 student contacts of 1600.
 - **Progress status/update** – For the fall semester, 988 student contacts were recorded. 1,029 contacts were recorded for the spring for a total of 2,017. In 2008-09, advisement (e-mail and in-person) and appointments were included in numbers.
 - **Progress status/update** - In the Fall 2008 nomination process, 179 students were nominated by 23 faculty and staff members. In Spring 2009, 455 students were nominated by 44 faculty and staff members. This is a 28% increase of faculty members from 2007-08 and a 61% increase of nominated students from 2007-08.
 - **Initiative 3(a)** - Continue to engage in public relations activities that promote OFSP programs and services and lead to student engagement and satisfaction.
 - **Action Plan** - Continue to maintain and enhance the content and effectiveness of the OFSP web site, with a focus on providing compelling content for targeted audiences.
 - **KPI** - Install tracking code to record hits and other information on individual web pages. Information will be used for future updates to the web site.
 - **Progress status/update** - Tracking code was installed in all OFSP webpages on July 2, 2008. Since the install there have been over 25,000 pages of our website viewed by over 10,500 visitors. The site averages 29.37 visits per day. Tracking information will continue to be gathered in order to have a full year of data.
 - **KPI** - The Candidate newsletter will be reformatted to be offered more frequently and delivered electronically and on the OFSP website.
 - **Progress status/update** – In 2007-2008, OFSP produced 7 issues of *The Candidate* which were distributed electronically and available in hard copy in our office. By the end of the 2008-2009 academic year, we will have produced 15 issues of *The Candidate* which will have been distributed electronically and posted on our website <http://www.sc.edu/ofsp/docs/Candidate13.pdf>; this is a 63% increase in the number of issues produced in 2007-08.
 - **Action Plan** - Distribute high quality publications to students, faculty, donors, and other key constituents.
 - **KPI** - The national fellowship brochure will be updated in 2009 with current winners if funding becomes available.
 - **Progress status/update** – Brochure is on schedule to be completed in summer '09.

- **KPI** - True Scholar will be developed via OFSP and University Publications for printing and distribution in late summer 2009.
 - **Progress status/update** - Annual report is on schedule to be completed in summer '09.
 - **Initiative 3(b)** - Engage in outreach to a diverse group of academically talented students to consider national fellowship competitions.
 - **Action Plan** - Continue to collaborate with units such as SCHC, Capstone Scholars, Gamecock Guarantee students, TRIO Programs, and Undergraduate Research to recruit students with academic and leadership profiles competitive for national fellowships.
 - **KPI** - OFSP will support the Gamecock Guarantee program by offering a session on considering national fellowship competitions and ways to be competitive. The session will be evaluated and participation rates recorded.
 - **Progress status/update** – In a session with other student services offices, OFSP staff presented a 10 minute power point presentation and distributed flyers about our office including *Developing a Competitive Profile* to 113 students in the Gamecock Guarantee and Opportunity Scholars Program on August 15, 2008. 86% of the students found this session informative and useful.
 - **KPI** - Target incoming SCHC and Capstone Scholars to participate in “Engage in the Process” Orientation sessions and other programs throughout the year as well as record the attendance rate of populations.
 - **Progress status/update** - Tracking from the beginning of the fall semester and as of March 1, 2009, 34 Capstone Scholars have participated in office programming and/or drop-ins for the first time. The SCHC ticket initiative of Fall 2008 brought in 78 contacts, 55 of which were for the first time. The total number of SCHC new contacts since June 1, 2008 is 184. 80 of the 156 national fellowship applicants are SCHC students (about 51%, down from 69% last year) and 9 are Capstone Scholars. Of the 37 national winners, 21 (57%) are SCHC students and 1 is a Capstone scholar.
 - **Initiative 4** - Continue to support the Second Year experience of academically talented students.
 - **Action Plan** - Sophomore Carolina and McNair Scholars will be invited to meet with the Associate Director of OFSP to reflect on their first year and plans for second year and beyond.
 - **KPI** - The number of sophomores participating in Sophomore September will increase to 75% (from 70% in 2007). Participation will be measured by the number of Sophomore Strategy for Success sheets received with subsequent advising.
 - **Progress status/update** - Sophomore September Meetings: 40 of 46 individual sophomore meetings were held with the associate director, or 88%. In addition, follow-up emails were sent to each of

the 40 students, resulting in 23 return email updates from the - sophomores. In addition, three scholars who are roommates, invited the associate director over for a follow-meeting meeting at their apartment.

- **KPI** - OFSP will participate in Second Year Programming offered by the Division such as the Sophomore Initiative, and encourage participation of students in second year support activities.
- **Progress status/update** – Through various means of outreach, we are actively in touch with 178 sophomores who have visited with an advisor office or attended a program, expressing interest in applying for a national fellowship. In addition to our ongoing outreach to sophomores, OFSP staff and two students at each session attended both the fall and the spring Sophomore Information and Major Fairs, talking with a total of 21 students who signed our attendance sheet. Twenty sophomores have applied for national fellowships to date this academic year.
- **Goal No. 2** - Nurture the development of a community of scholars among the Carolina and McNair Scholars through programs for first-year scholars, special events, and developmental activities.
 - *Goal No. 2 - Contributes to*
 - Student Affairs & Academic Support
 - **Strategic Goal No. 1** - Lead and manage the comprehensive and collaborative efforts of the University in meeting student enrollment goals.
 - **Strategic Goal No. 2** - Optimize student retention and persistence to degree completion by increasing engagement in campus life and by providing and supporting essential programs, services, and educational activities that lead to student success and satisfaction.
 - **Strategic Goal No. 3** - Advance a global community of scholars that promotes academic success, character development, personal growth and wellness, career development, and lifelong learning.
 - **Strategic Goal No. 4** - Develop and practice methods of research and assessment that guide improvements enhancing student success and satisfaction.
 - **Strategic Goal No. 5** - Sustain a workplace environment where highly qualified staff are hired, provided professional development resources and opportunities, retained, and earn recognition as campus and national experts in programs and services for students.
 - **Strategic Goal No. 6** - Engage in constituent outreach, development, and advancement activities.
 - **Strategic Goal No. 7** - Support the academic mission of the University by encouraging faculty and students to engage and collaborate in teaching and learning opportunities that enhance academic studies.
 - **Initiative 1** - Assist in the transition of First Year Scholars through programs, as well through OFSP serving as their institutional home base.

- **Action Plan** - Continue to offer the FYS Program including the mentor program, Welcome Reception, scholar buddy program, retreat, and First Year Scholar chats.
 - **KPI** - Continue to offer the FYS Program including the mentor program, Welcome Reception, scholar buddy program, retreat, and First Year Scholar chats.
 - **Progress status/update** – All of the Fall FYS events were held with success. FYS Chats began mid-January, and as of mid-March, the associate director has held 40 individual meetings/chats with this first-year population of 59 students.
 - **KPI** - Measure the rates of First Year Scholar participation to result in having 90% of the FYS Class of 2012 engage in at least one or more programs during the academic year.
 - **Progress status/update** – As of September 4 – which marks the end of formal programming for the FYS Class of 2012, all but two freshmen participate for a total of 98% or 57 FYS (the goal was 53 of 59).
- **Initiative 2** - Enhance the University experience of scholars through a balanced calendar of programs hosted and/or advised through OFSP.
 - **Action Plan** - Programs are planned in advance, communicated, and executed professionally.
 - **KPI** - The number of scholars who attend and their satisfaction with the event will be recorded.
 - **Progress status/update** – Nine programs were hosted for scholars by our office and attendance was recorded at each. Student Voice was used for two student group elections, for the Etiquette Dinner, and also for evaluating our fall FYS programs. Total attendance from the nine events was 475. Interesting to note is that the Etiquette Dinner had more attendees than 2007; the overall scholar meeting attendance for the fall was down by 15 scholars, but the Upperclassman Scholar Meeting was up 18 scholars. The Senior Picture Project's Show and Tell was moved to a February meeting, and had four seniors participate. This was done in an effort to capture their attention before later spring, when many seniors often have competing interests as they near graduation.
 - **Action Plan** - Student-led programs are advised on a weekly basis in accordance with student development theories in mind.
 - **KPI** - In addition to attendance records and participation, MSA and CSA leaders will provide anecdotal feedback on their experiences.
 - **Progress status/update** – Four lectures were held by the two student groups (CSA and MSA). The MSA lecture series, Tea and Grits, was not well planned or implemented, but the CSA lecture series (Last Lecture) did well. Both series are continuing in their progress and with improved results: for example, the first Tea and Grits lecture of the spring yielded 21 attendees, while the first fall

- lecture for the same series yielded only nine. Leadership: more effort is being focused on helping our student leaders navigate their duties; both groups submitted budgets through Student Government with little advisement; constitutions were reviewed, suggestions made, and voted on. New constitutions will soon be filed with Student Government. Revisions to the constitutions allowed elections to take place in April through Student Voice. We have not yet asked for feedback from this group of leaders.
- **Initiative 3** - Measureable learning outcomes for select programs will be created with input from current scholars.
 - **Action Plan** - Review assessment procedures of Scholar Programs and consider which components are appropriate for writing learning outcomes.
 - **KPI** - Review literature, meet with scholars, and write and assist learning outcomes for at least one program component. Use Student Voice to assess this component.
 - **Progress status/update** – After meeting with a few scholars in April 2008 and taking notes during some brainstorming sessions, it was decided to do a trial run of assessing learning outcomes with the Etiquette Dinner by using a pre- and post-quiz. We provided a quiz on etiquette to each attendee, which they completed before the dinner. These were gathered and kept. After the dinner, the same quiz was administered via Student Voice with 100% of the attendees completing it. Some highlights of the results include that 44% of the attendees improved their score on the quiz, but 95% answered one or two questions consistently wrong, showing us a deficiency in a couple of questions asked, versus content covered at the dinner. These results will help us plan and implement a better dinner next time.
 - **Goal No. 3** - To advise and mentor students in the merits and requirements of various national fellowship competitions and to facilitate personal growth and development of candidates through the application and interview processes.
 - *Goal No. 3 - Contributes to*
 - Student Affairs & Academic Support
 - **Strategic Goal No. 2** - Optimize student retention and persistence to degree completion by increasing engagement in campus life and by providing and supporting essential programs, services, and educational activities that lead to student success and satisfaction.
 - **Strategic Goal No. 3** - Advance a global community of scholars that promotes academic success, character development, personal growth and wellness, career development, and lifelong learning.
 - **Strategic Goal No. 4** - Develop and practice methods of research and assessment that guide improvements enhancing student success and satisfaction.
 - **Strategic Goal No. 7** - Support the academic mission of the University by encouraging faculty and students to engage and

collaborate in teaching and learning opportunities that enhance academic studies.

- **Initiative 1** - Increase the number of quality applications submitted for national fellowship competitions.
 - **Action Plan** - Promote, advise and assess student participation in national fellowship competitions.
 - **KPI** - Record the number of students who apply, are nominated, are selected as finalists, and are selected as winners of national fellowship competitions with a goal of a 5% increase over the number of applicants in 2007-08 (171).
 - **Progress status/update** - In 2008-09, 156 applications have been submitted between 36 competitions, showing a decrease of 11% from last year. Of the 156 applicants, 11 were nominated by the University, 8 are finalists, and 37 are scholars. 80 of the 156 applicants are SCHC students. Of the 37 scholars, 21 are SCHC students and one is a Capstone Scholar.
 - **Action Plan** - Facilitate a process for self reflection and academic and career planning for national fellowship applicants involving OFSP staff, scholarship committees, and faculty mentors.
 - **KPI** - Assess the learning outcomes of students in nominated competitions such as Fulbright, Goldwater, Truman, Marshall and Udall. Student Voice will be used for this component.
 - **Progress status/update** - As of May 6, 48 students have responded to surveys for 28 different competitions. This is an 23% increase from 37 total respondents for the 2007-08 school year. Highlights from this year's assessment of 48 students include: 98% of students moderately or strongly agree that constructing a competitive application packet was beneficial to them. 88% of students moderately or strongly agree that they learned something new about themselves through the application process. 92% of students moderately or strongly agree that they can better explain their academic and career goals now. 94% of students moderately or strongly agree that they found the OFSP staff and resources to be helpful in the process. 87% of students moderately or strongly agree that they found the Faculty Advisor/Committee to be helpful in the process. 94% of students moderately or strongly agree that they would recommend the OFSP to other students. 92% of students moderately or strongly agree that as a result of the process, they plan to use or implement ideas or insights.
- **Initiative 2** - Increase the awareness of and participation in national fellowship opportunities and processes of the students, faculty and staff in the College of Engineering and Computing.
 - **Action Plan** - OFSP will provide information, outreach and advising in Swearingen Engineering Center through the use of current staff, current student winners.

- **KPI** - Track the number of student contacts via drop-ins, e-mails and applications submitted from the College. Track the number of faculty members in the College that nominate students to participate in the process, serve on scholarship committees and support applicants through letters of recommendation.
 - **Progress status/update** - There are 56 engineering majors on the OFSP database. 18 have been added since the beginning of the fall semester. Last fall, 24 engineering students were nominated to our office by four engineering faculty members. This spring, 26 students were nominated by five faculty members. Eight national fellowship applications have been submitted by engineering majors to date. Seventeen engineering faculty members serve on scholarship committees or as a FYS mentor.
- **Goal No. 4** - Cultivate faculty involvement in the nomination and preparation of students for national competitions and as First Year Scholar Mentors as well as facilitating recognition of their involvement.
 - *Goal No. 4 - Contributes to*
 - Student Affairs & Academic Support
 - **Strategic Goal No. 3** - Advance a global community of scholars that promotes academic success, character development, personal growth and wellness, career development, and lifelong learning.
 - **Strategic Goal No. 7** - Support the academic mission of the University by encouraging faculty and students to engage and collaborate in teaching and learning opportunities that enhance academic studies.
 - **Initiative 1** - Continue a coordinated effort to recruit student-oriented faculty to participate in OFSP programs and services.
 - **Action Plan** - Continue to follow the OFSP Faculty Engagement plan for recruiting faculty to support the work of the office.
 - **KPI** - Record the number of faculty contacts with OFSP and their departments via committees, mentoring programs, nominating process and other support activities. Faculty contacts will increase by 5% over the 2007-08 faculty contacts of 284.
 - **Progress status/update** - To date in the academic year, OFSP has had 288 faculty contacts through committees, mentoring programs and other special activities as detailed below. These faculty represent: 100% of the colleges and schools on campus that have undergraduate programs; twelve (11) colleges on campus (all except the Graduate School, School of Medicine, and Social Work which do not have undergraduate programs); and dozens of various departments including all 19 departments in the College of Arts and Sciences. This represents less than a 1% increase overall, but there was a 28% increase of faculty nominating students to the Fellowships Office.
 - **Action Plan** - Continue to recognize faculty and staff participation in supporting the work of the office.

- **KPI** - Appointment/request and thank you letters will be sent from the Associate Provost and Dean for Undergraduate Studies to faculty and staff, and their deans and department heads, serving as FYS Mentors , serving on the OFSP Advisory and Scholarship Committees or on Fulbright Evaluation Committees.
 - **Progress status/update** – Appointment letters were sent in August 2008, thank you letters to FYS Mentors were sent in August 2008, copies to deans and department heads were made. Thanks letters have been sent to Fulbright, Marshall and Rhodes Committees to date, remaining committee thanks letters are scheduled to be sent in April. Final thanks letters to FYS Mentors were sent in April as well as final thanks letters to advisory/scholarship committee members will go in June (with year-end fellowship results).
 - **KPI** - Facilitate the participation of select faculty advisors in Awards Day and invite them to attend the Year-End Reception in recognition of their work with national fellowship applicants and winners.
 - **Progress status/update** – Marshall, Goldwater, and Fulbright faculty advisors participated in Awards Day. Year-End Reception invites were sent to all committee members.
 - **Goal No. 5** - Strengthen the institutional academic stature through nurturing national fellowship applicants and the development of Carolina and McNair Scholars resulting in heightened distinction and enhancement of the entire University community.
- **Initiative 1** - Enhance the recognition of the university through the promotion of national fellowship winners and Carolina and McNair Scholars within the campus community as well as on a city, state and national level.
 - **Action Plan** - Write and distribute press releases on national award winners. Provide photos of winners when possible.
 - **KPI** - Press releases will be developed and approved by recipients in a timely manner and distributed to all appropriate University administrative and academic units. Use of releases and photos will be recorded in the OFSP publicity book for future planning.
 - **Progress status/update** - Releases have been created and sent on Marshall Scholar, Rotary Scholar, Truman Scholar finalists, Knowles Scholar, Goldwater Scholar, Fulbright Scholars, Critical Language Scholars, FTE Scholar and NSEP scholars. An article was written for AHA, alumni magazine for SCHC, and photos provided on Marshall Scholar. In addition, numerous talking points have been provided via media relations for top university leadership officials.
 - **Action Plan** - Respond to requests from SCHC, Media Relations, Advancement, University Publications, and the Associate Vice President for Marketing and Communications to provide student profiles, stories, photos, and interviews of academically talented students.

- **KPI** - The number of requests and responses will be recorded while balancing the best interests of the students involved.
- Progress status/update –
- University Marketing: Commercial, July and August 2008. OFSP staff worked closely for several weeks with Gary Snyder to identify, recruit, and schedule with three national fellowship winners to appear in a 30 second University commercial. Winners featured are: Asma Jaber, Joey Montoya, and Sierra Carter. Asma helped despite her father being seriously ill; Joey helped as he had just returned from Thailand August 1; and Sierra drove up to help the day before she left for Indonesia on her Fulbright, and having a flat tire en route. It aired throughout the regular football season and during the bowl game. (July and August 2008)

Foundation Endowment Report, September 2008. Debbie Bass and Chappell Wilson requested advice on a student to highlight and Carolina Scholar Kathy Niu was suggested (September 2008).

2008-09 Educational Foundation Meetings. Identified and recruited two Carolina and McNair Scholars to speak at both the Educational Foundation meetings. Alina Arbuthnot and Kathy Niu spoke at the spring/summer meeting. Joey Montoya and Jessica Steele spoke at the November 7 meeting. Elizabeth Nyikos and Paige Fennell were recruited to speak at the May 13 meeting.

President's Society Reception, October 2008. This event was moved from the spring to the fall (October 29), and Lola Mauer again requested us to provide some undergraduate students to mix and mingle, and one to speak. Ten students were recruited, briefed and attended: Amanda Kay Seals (provided comments), Anna Hecksher, Jewel Sheehan, Nick Riley, Stephanie Paolini, Silvia Hunziker, Colin Kane, Andrew Gaeckle, Marin Mueller and Emily Matherly. Comments from Lola Mauer post event: "Yes, thank you. The alumni and friends loved having the students there. Amanda Kay did a superb job as well. It was a great evening. Thanks for your help."

President's Society Luncheon, May 1, 2009. Cary Henderson requested speaker suggestions, bios were provided and discussed. OFSP has invited Stephen Wright to speak and we are currently awaiting his response.

Faculty Senate, December 3, 2008. Elizabeth Nyikos and faculty member of the USC Marshall Scholarship Committee were introduced and congratulated on the 2009 Marshall Scholar and 2009 Rhodes Scholar Finalist by Dr. Pastides. Recognition was facilitated by OFSP and a handout outlining faculty members supporting the process was developed and distributed at the meeting.

Board of Visitors Meeting, December 2, 2008. OFSP Director spoke at the meeting regarding the national fellowship advising process at USC. Elizabeth provided comments on the Marshall and Rhodes processes as a 2009 Marshall Scholar.

University Associates. In addition to recruiting and confirming student speakers to provide the “Student Spotlight” at these meetings, the Associate Director coordinated recruiting an average of 15 student hosts for each luncheon as well. This was a marked increase in time recruiting, coordinating and confirming students. Student speakers were as follows: Will Thrower (September), Chanda Cooper (November - Chanda is a Hollings Scholar and Jamie Shutta, also a Hollings Scholar, was in attendance. Senator Hollings was the speaker), Elizabeth Nyikos (January), and Karly Miller (April).

Students to feature in Stewardship Video, February 2009. Provided names of students to Lola Mauer for Annual Fund videos (Justin Fenner and Elizabeth Nyikos).

- **Initiative 2** - Continue to support Enrollment Management recruiting efforts for Carolina and McNair Scholars and other high achieving students.
 - **Action Plan** - OFSP staff will support recruitment efforts for Carolina and McNair Scholars and Finalists, such as recruitment weekends and Scholars Day, and provide copies of True Scholar and information on activities of current Scholars and national fellowship winners.
 - **KPI** - The number of events participated in and publications shared will be recorded.
 - **Progress status/update – Events:** The Director and Associate Director each presented an office overview at the 2009 Scholar Recruitment Weekends. Upcoming April 4, the Associate Director will attend Scholars Day. **Publications:** To date, we have distributed 1196 of 1300 True Scholar publications to 22 different campus areas, and four off campus units.
 - **Action Plan** - OFSP staff will assist the Admissions staff in identifying current Scholars to participate in recruitment efforts.
 - **KPI** - The number of requests and responses will be acted upon in a timely manner and recorded.
 - **Progress status/update –** In November 2008, six current scholars attended a recruiting event for in-state students held in the Gressette Room. Early in Spring 2009, we sent emails to help the Office of Admissions recruit current scholars to create tri-fold displays at the upcoming Scholars Day. In addition, 54 current scholars or finalists assisted with the two Scholar Recruitment Weekends in late February/early March 2009 through writing personal welcome notes, sitting on a panel discussion, attending the Sunday evening dinner, giving tours, helping with the hospitality suite and interviewing candidates (30 for McNair Weekend and 24 for Carolina Weekend).

