



International Programs

UNIVERSITY OF SOUTH CAROLINA

BLUEPRINT FOR ACADEMIC EXCELLENCE 2010-2011

VISION STATEMENT

That the University of South Carolina is rich in internationally focused opportunities that engage students in global learning, support the scholarly activities of the university, and connect our students, faculty and staff to the rest of the world.

MISSION STATEMENT

International Programs maximizes the university's capacity to engage students in global learning, achieve and maintain a globally diverse student body and support international scholarly endeavors.

STRATEGIC GOALS

1. Develop a more diverse and academically meritorious student population through international recruitment, support and retention.
2. Expand global learning through study abroad, cultural programming and activities in order to better prepare students to thrive and contribute in an increasingly interdependent world.
3. Increase the university's comprehensive internationalization through international outreach, collaboration with partner institutions, and support for internationally focused scholarly activity.

Goal #1 Develop a more diverse and academically meritorious student population through international recruitment, support and retention.

Related to: Division Goal #6: Outcome (B)

Initiative #1(a) Increase international student recruitment efforts through collaboration with internal units and external agencies.

- KPI: Number of international students admitted, applied, and enrollment data for 2010-2011.
 - Target: Increase international student enrollment. Track various methods of recruitment (fairs, financial aid tools, web hits, publications, and academic unit initiatives) and how they impact yield.
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010, final analysis on activities, applied and admitted students for academic year 2011-2012, reported May 2011.
- KPI: Number of international students admitted and applied through IDP Education referrals.
 - Target: Benchmark year. Report on the level of activity and general success of the collaboration.
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010, final analysis on activities, applied and admitted students for academic year 2011-2012, reported May 2011.
- KPI: Number of Taiwanese and Chinese students enrolled.
 - Target: Increase recruitment activities in Taiwan and China to four significant contacts per year .
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010, final analysis on activities, applied and admitted students for academic year 2011-2012, reported May 2011.
- KPI: Number of EPI students matriculated into degree programs.
 - Target: Increase international student enrollment numbers resulting from EPI participation.
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010, final analysis on activities, applied and admitted students for academic year 2011-2012, reported May 2011.
- KPI: Number of international students enrolled due to articulated transfer programs agreements.
 - Target: Increase student matriculation into degree programs from EPI.
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010, final analysis, on activities, applied and admitted students for academic year 2011-2012, reported May 2011.

- KPI: Number of new graduate students under graduate fellowship policy.
 - Target: Increase the number of graduate students with external scholarship support.
 - KPI Method: Data from database sources.
 - Report Date: Demographic Report available by December 2010.

Initiative #1 (b) Develop a profile for international students that reflects academic performance based on university markers.

- KPI: Compile data from institutional sources to complete report on the retention rates and GPA of international students. Define student categories for further delineation among undergraduate/graduate populations, sponsored students and special populations; release findings.
 - Target: Establish a profile and monitor for trends in academic performance.
 - KPI Method: Data from database sources.
 - Report Date: March 2011.
- KPI: Collect data on the number of students who transfer prior to program completion.
 - Target: Benchmark year, understand the reasons students leave.
 - KPI Method: Revise student transfer request to inform study.
 - Report Date: March 2011.

Initiative #1 (c) Programs and services demonstrate compliance with federal and state immigration regulations and international education standards.

Related to: Division Goal #2: Outcome (G)

- KPI: Track number of students verified in SEVIS, SAVE databases, or other means.
 - Target: Compare verification data to previous data.
 - KPI Method: Data available in SEVIS, SAVE and other sources.
 - Report Date: March 2011.
- KPI: Track the number of student on OPT and maintenance of records required.
 - Target: Compare verification data to previous data.
 - KPI Method: Data available in SEVIS, SAVE and other sources.
 - Report Date: March 2011.
- KPI: Conduct comprehensive review of employment regulations and ensure appropriate federal OPT and STEM reporting requirements.
 - Target: Identify and develop new protocols needed to report information.
 - KPI Method: Data available in SEVIS, SAVE and other sources.
 - Report Date: March 2011.
- KPI: Collaborate with campus departments and community organizations to strengthen and expand orientation programming.
 - Target: Expand resources to incoming students and report success and student satisfaction.
 - KPI Method: Data available in SEVIS, SAVE and other sources.
 - Report Date: March 2011.
- KPI: Develop an online, pre-arrival orientation for incoming international student. and/or educate students and employers .
 - KPI Method: Data available in SEVIS, SAVE and other sources.
 - Report Date: March 2011.

Initiative #1 (d) Develop summer institute short-term international student study.

- KPI: Number of students participating.
 - Target: Benchmark year, depends on available resources.
 - KPI Method: Regularly update item once an activity is completed.
 - Report Date: Progress report June 2011.

Goal #2 Expand global learning through study abroad, cultural programming and activities in order to better prepare students to thrive and contribute in an increasingly interdependent world.

Related to: Division Goal #6: Outcome (C)

Initiative #2 (a) Enhance students' academic, personal and culture learning through the study abroad experience.

- KPI: Expand participation in education abroad programs, compared to 2009-2010.
 - Target: Increase numbers by 100 students.
 - KPI Method: Study Abroad Statistics Report.
 - Report Date: May 2011, finalized June 2011.
- KPI: Reduce financial barriers to participation in education abroad programs.
 - Target: Increase the amount of study abroad-specific scholarship funding received by students. Increase in the number of student attending the funding related workshops.
 - KPI Method: track scholarship winners and participation in workshops.
 - Report Date: May 2011.
- KPI: Streamline application and online delivery methods.
 - Target: Complete web update. Elimination of paper advising records and reduction in the number of late applications.
 - KPI Method: Transactional data and record keeping.
 - Report Date: May 2011.
- KPI: Expand collaboration efforts with partner universities abroad in areas such as program development, internship placement and other activities.
 - Target: Increase the number of exchange students and internship opportunities for USC students.
 - KPI Method: Track number of exchange students and interns placed.
 - Report Date: May 2011.

Initiative #2 (b) Increase minority student participation in education abroad activities.

Related to: Division Goal #6: Outcome (A)

- KPI: Increase in overall minority student recruitment in education abroad compared to academic year 2009-2010.
 - Target: 10% increase in minority student participation.
 - KPI Method: Track participation numbers, Study Abroad Statistics Report
 - Report Date: May 2011.

Initiative #2 (c) Increase compliance with study abroad standards for emergency management

Related to: Division Goal #2: Outcome (G)

- KPI: Procure and implement mandatory emergency medical evacuation and repatriation coverage for study abroad participants.
 - Target: All students have high-quality insurance coverage.
 - KPI Method: Transactional data and record keeping.
 - Report Date: May 2011.
- KPI: Increase faculty leader compliance with emergency management procedures.
 - Target: Track participation rates for training; monitor faculty handling of issues.
 - KPI Method: Transactional data and record keeping.
 - Report Date: May 2011.
- KPI: Implement on-line faculty training module.
 - Target: Track usage and satisfaction with delivery method.
 - KPI Method: Internet reporting.
 - Report Date: May 2011.

Initiative #2 (d) Increase cross-cultural learning and global competency skills among students through cultural programming, campus activities and education workshops.

- KPI: Increase the number of sponsored events held during International Education Week while increasing the variety of events. Collaborate with Carolina Productions to increase the number of international films and to contribute their own event as part of this week.
 - Target: Track participation of faculty, students, staff and outside constituencies at International Education Week events. Inventory International Education Week events in order to assess the variety and diversity of events offered, and degree of campus-wide participation.
 - KPI Method: Transactional data and record keeping.
 - Report Date: January 2011.
- KPI: Increase international and American student participation in service-learning and community services opportunities benefitting the community.
 - Target: Continue one offering in the fall; increase by one offering for the spring term.
 - KPI Method: Transactional data and record keeping.
 - Report Date: June 2011.
- KPI: Track participation in available international service learning opportunities to students, faculty and staff.
 - Target: Increase participation in service learning programs.
 - KPI Method: Transactional data and record keeping.
 - Report Date: May 2011.
- KPI: Collaborate with partners to develop a workshop to prepare graduate student to conduct responsible research in foreign countries.
 - Target: Identify partners and outline a cross-disciplinary program to launch in March 2011; Benchmark year, report on success.
 - KPI: Method: Transactional data and record keeping.
 - Report Date: may 2011.

- KPI: Explore feasibility of building an academic credit course into the Carolina Global Community Living Learning Community.
 - Target: Develop a curriculum for a cross-culture awareness course to be implemented on the CGC for 2011-12. Investigate building an online component to the course. Benchmark year, report on success.
 - KPI Method: Transactional data and record keeping.
 - Report Date: Full progress report May 2011.
- KPI: Expand capacity of presentations offered to University 101 classes.
 - Target: Report on the total Thinking Globally and See the World! Presentations. Increase by 15 sections, if possible.
 - KPI Method: Transactional data and record keeping.
 - Report Date: May 2011.

Goal #3 Increase the university’s comprehensive internationalization through international outreach, collaboration with partner institutions, and support for internationally focused scholarly activity.

Related to: Division Goal #5: Outcome (A)

Initiative #3 (a) Identify, develop, and expand partnerships with other universities that enhance the profile of international relationships at the university.

- KPI: Identify, develop, and expand new collaborations with international partners.
 - Target: Increase the number of new collaboration by four.
 - KPI Method: Regularly update item once an activity is completed.
 - Report Date: Progress report January 2011; final May 2011.
- KPI: Increase the number of joint programs developed. Track the number of interns placed at partner institutions abroad and the number of partner schools available for participation. Report on the degree of collaboration in other areas of international education.
 - Target: Increase number and diversity of HESA internship opportunities offered.
 - KPI Method: Inventory available internships at partner institutions and compare with the number of placements and locations offered in previous years.
 - Report Date: Progress report January 2011; final May 2011.

Initiative #3 (a) Enhance International Programs marketing and communication plans (print and electronic) to publicize internationalization efforts.

- KPI: Expand outreach efforts to faculty and staff via departmental “press kits”, study abroad newsletter, USC Times notices, Gamecock articles.
 - Target: Track number of press kits distributed to departments, number of people reached via newsletters, number of USC Times and Gamecock mentions.
 - KPI: Transactional data and recordkeeping.
 - Report Date: Final activity reported in May 2011.
- KPI: Create a web portal for tracking programs, advertising relationships and guiding creation of future agreements.
 - Target: Complete web updates.
 - KPI Method: Regularly update item once an activity is completed.
 - Report Date: Final activity report available in June.

- KPI: Enhance faculty linkages by identification of a platform for listing department and faculty international experience and interests will be identified. Appropriate steps to implement and advertise usage will begin and be reported.
 - Target: Benchmark year.
 - KPI Method: Regularly update item once an activity is completed.
 - Report Date: Progress report January 2011; final May 2011.
- KPI: Track usage of the Beyond the Classroom series in University 101 classes, presentations and the number of people viewing the film. Continue plans to expand the Beyond the Classroom series and update on the fourth film selected and goals associated with its creation.
 - Target: Increase viewership and track awards submissions.
 - KPI Method: Regularly update item once an activity is completed.
 - Report Date: Progress report January 2011; final May 2011.

Initiative #3 (c) Encourage and support staff involvement in service, research, scholarship, and creative achievement.

- KPI: Number of presentations submitted for conferences.
 - Target: Increase number of presentations and poster sessions submitted for conferences by two.
 - KPI Method: Track number of conference presentation submissions by staff members and compare with previous years.
 - Report Date: May 2011 for final numbers, staff add involvement as necessary
- KPI: Track the number of staff holding positions with professional organizations and active involvement in campus, local, regional, and national organizations.
 - Target: Increase number of staff members serving on committees, taking leadership roles, and pursuing active membership in campus, local, regional, and national organizations.
 - KPI Method: Compile a list of campus, local, regional and national organizations in which staff members participate or hold leadership roles.
 - Report Date: May 2011 for final numbers, staff, add involvement as necessary.
- KPI: Track number of new certification or degrees earned by staff.
 - Target: Increase number of certification or degrees by one.
 - KPI Method: List new certifications or degrees.
 - Report Date: May 2011 for final numbers, staff, add information as necessary.
- KPI: Track the number of grant applications and awards.
 - Target: Increase the number of grant application by one.
 - KPI Method: Compile a list of grant applications.
 - Report Date: May 2011 for final numbers, staff, add involvement as necessary.
- KPI: Track number of articles submitted for publication.
 - Target: Increase number of articles submitted for publication by two
 - KPI Method: Track number of articles submitted for publication by staff members and compare with previous years.
 - Report Date: May 2011 for final numbers, staff, add involvement as necessary.