Vision Statement

Preston Residential College is dedicated to enhancing our residents’ appreciation of the opportunities and responsibilities associated with living in a successful campus community so that they will become responsible citizens as USC alumni wherever they live after graduation.

Mission Statement

Preston Residential College is a vibrant and diverse living and learning residential community comprising a live-in principal, faculty associates, staff, and freshmen through senior students from any major. The mission of the College is to enhance student learning and development by promoting the expression and exchange of ideas within the community via social and intellectual interactions outside the confines of the traditional classroom setting.

Goal No. 1: Enhanced student success through increased research activity.

Link to Division Goal and Outcome
Goal #1 contributes to Division goal #2.

Initiative #1: Encourage students to apply for a Magellan grant.
   Outcome: Students apply for grants.
   KPIs: Number of students applying; number winning grants.

Initiative #2: Encourage Preston Faculty Associates to offer Independent Study opportunities and residents to sign on.
   Outcomes: A. Associates offer opportunities.
             B. Residents sign on.
KPIs: Number of Independent Study opportunities offered; number of residents signing on.

Initiative #3: Encourage residents to discuss their research at a College venue such as Preston Presents.
   Outcome: Residents present their research.
   KPIs: Number of residents presenting and attending the presentation.

General KPI: Preston participation in Discovery Day.

Goal No. 2: Increased collaboration with entities outside Preston.

Link to Division Goal and Outcome
Goal #2 contributes to Division goal #2.

Initiative #1: Encourage collaboration with Green Quad.
   Outcome: Collaborative events and activities take place.
   KPIs: Number of activities and participants.

Initiative #2: Encourage collaboration with Capstone Scholars and Honors College.
   Outcome: Collaborative events and activities take place.
   KPIs: Number of activities and participants.

Initiative #3: Collaboration with Cooper Library and the College of Arts & Sciences.
   Outcome: Collaborative events and activities take place.
   KPIs: Number of activities and participants.

Initiative #4. Offer our Jamaica service-learning trip, round III, during Spring break.
   Outcomes: A. The trip takes place.
             B. Students have a valuable service-learning experience.
   KPIs: Number of student participants; results of survey review.

Initiative #5: Encourage residents to take V.O.M.I.T. (Variations on Mostly Interesting Talents) on the road (e.g., to senior communities).
   Outcome: V.O.M.I.T hits the road.
KPIs: Number of events and student participants; results of survey administered to audience and participants.

Initiative #6: Invite Columbia residents to Preston Dining and selected Preston events such as our Teas and Preston Presents.
   Outcome: Columbia residents visit Preston.
   KPIs: Number of Columbia residents visiting Preston; survey residents and visitors to assess value of interaction.

Goal No. 3: Increased intellectual activity within Preston.

Link to Division Goal and Outcome
Goal #3 contributes to Division goal #2.

Initiative #1: Promote the newly-formed club Preston Scholars.
   Outcome: Preston Scholars offers numerous and diverse activities attended by many residents.
   KPIs: Number of activities and residents involved.

Initiative #2: Encourage intellectual interaction among residents via a robust Preston Presents series.
   Outcome: Many residents attend numerous events.
   KPIs: Number of events and number of residents involved.

Initiative #3: Encourage faculty associates to set up weekly interest tables at Preston Dining.
   Outcome: Interest tables are set up and attract residents.
   KPIs: Number of tables set up, number of residents involved.

Initiative #4: Invite faculty who are not associates to set up an occasional interest table at Preston Dining. (This will require special notice to students.)
   Outcome: Interest tables are set up and attract residents.
   KPIs: Number of tables set up, number of residents involved, number of faculty who express interest in becoming associates.