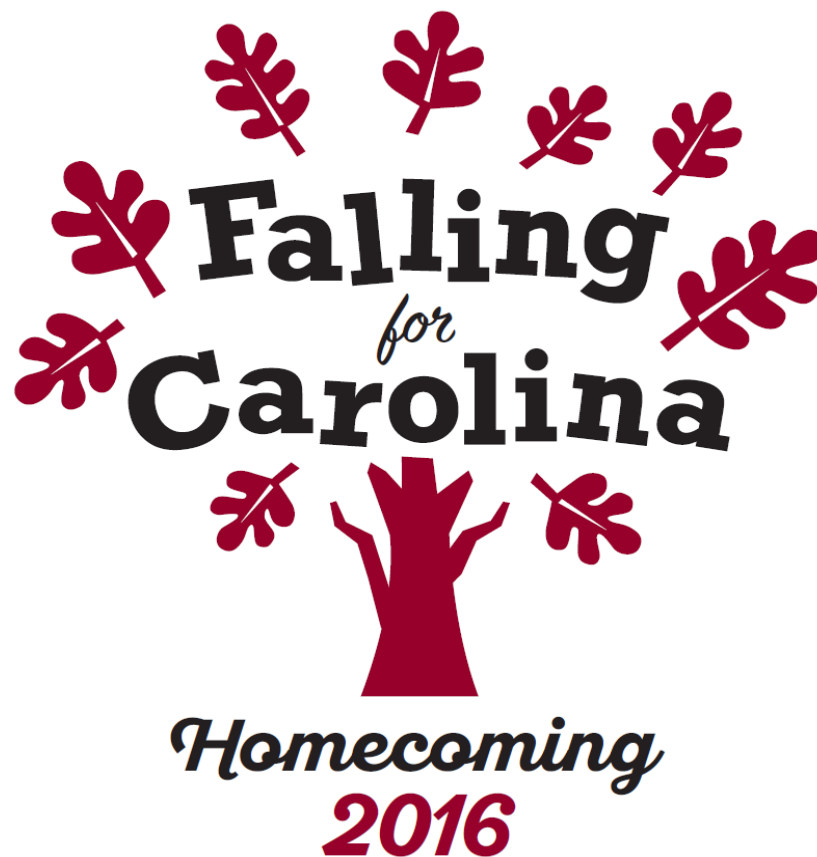


Official 2016 Homecoming Participation Guide



University of South Carolina - Homecoming 2016
October 30 - November 5

2016 Homecoming Commission
Leadership and Service Center
Department of Student Life
Office: (803) 777-7130 | Fax: (803) 777-7132

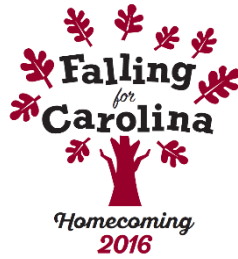


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Happy Homecoming!

We are pleased to announce USC's 2016 Homecoming week is October 30-November 5, ending with the Homecoming football game on Saturday against the Missouri Tigers! We hope you enjoy our theme this year, "Falling for Carolina," and participate in the many events we have planned throughout the week.

The theme, "Falling for Carolina," encourages everyone to remember and appreciate the reasons we've fallen for this amazing university. This year, the Executive Commission has taken every effort to make sure that all members of the Carolina community feel welcome and encouraged to participate in these events. The commission's vision is to "promote an environment that caters to the diversity of the Carolina family with the engagement of students, alumni and the surrounding community in an inclusive, positive and fun week of events." The events chosen this year were selected based on this vision.

We've included the Carolinian Creed on the following page to remind students about the importance of upholding the spirit and integrity of Carolina during Homecoming week. We are introducing events that showcase Gamecock spirit and celebrate Carolina! Please use our schedule of events, beginning on page 5, as a guide to all of the festivities. **All enrolled USC Columbia students, faculty and staff are welcome and encouraged to participate in all Homecoming activities!**

Interested in participating in an event as an individual student or with a group of friends? Check out each event's information in the latter half of the participation guide. Remember, that all events, whether competitive or not, are open to ALL individual students!

Interested in competing for the annual Homecoming Cup? Any fraternity/sorority, registered student organization and/or residence hall has the opportunity to compete in the events during the week as an individual group or with other organizations in teams of two or three. Guidelines for competition divisions and participation points can be found on page 7. All organizations also have the opportunity to participate in events of interest without necessarily competing in the point competition. You will still need to fill out the application for the events you want to participate in, but feel free to select those that which you'd like to participate without points, if you prefer.

If you have questions about Homecoming week or are interested in getting involved, we suggest attending one of our informational meetings in the fall on the following dates (*all held in the Leadership and Service Center*):

- Monday, September 12th at 7 p.m.
- Tuesday, September 13th at 3 p.m.
- Thursday, September 15th at 5 p.m.

To apply to participate, visit bit.ly/UofSCHomecoming2016App. **The Homecoming application - for student organizations, and residence halls AS WELL AS individual students wanting to compete - is due electronically on Wednesday, September 21st at 4:00 p.m.** *A separate application is due for anyone wanting to participate in the Carolina Crowning event.

Peace, love, and Homecoming!

Sydney Garber - 2016 Homecoming Commissioner
sahc@mailbox.sc.edu

***Events, rules, and regulations are subject to change with notice.*

Carolinian Creed

The community of scholars at the **University of South Carolina** is dedicated to personal and academic excellence.

Choosing to join the community obligates each member to a code of civilized behavior.

As a Carolinian...

I will practice personal and academic integrity;

•

I will respect the dignity of all persons;

•

I will respect the rights and property of others;

•

I will discourage bigotry, while striving to learn from differences in people, ideas, and opinions;

•

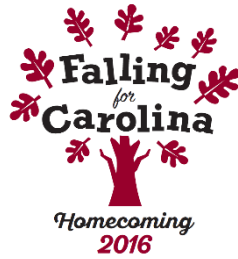
I will demonstrate concern for others, their feelings, and their need for conditions which support their work and development.

Allegiance to these ideals requires each Carolinian to refrain from and discourage behaviors which threaten the freedom and respect every individual deserves.



UNIVERSITY OF
SOUTH CAROLINA





University of South Carolina Homecoming 2016

Schedule of Events

The schedule of events is subject to change.

FRIDAY, OCTOBER 28

Paint the Town Fri.-Sun.
**Paint distribution from 2-4 p.m. on Friday. **

Banner Competition 4 p.m.
**Drop off your banner in the LSC by 4 p.m. on Friday. **

SUNDAY, OCTOBER 30

Paint the Town 5 p.m.
**Painting must be complete by 5 p.m. on Sunday. **

Banner Judging Noon
 RH Ballroom

Field Day 10 a.m.-4 p.m.
 Strom Fields

Homecoming Kick-Off 5-9 p.m.
 Davis Fields

MONDAY, OCTOBER 31

USC's Choice Event 11 a.m.-2 p.m.
 Greene Street

TUESDAY, NOVEMBER 1

Carolina Crowning 7-9 p.m.
 Koger Center

WEDNESDAY, NOVEMBER 2

Cockchella 5-7 p.m.
 Davis Fields

Trivia Night 8-9:30 p.m.
 RH Ballroom

Float Build Day I 8 p.m.-Midnight
 Greene Street Intramural Fields

THURSDAY, NOVEMBER 3

USC Penny Wars 11 a.m.-2 p.m.
 Greene Street

Homecoming RAVE 8-9:30 p.m.
 Greene Street

Float Build Day II 8 p.m.-Midnight
 Greene Street Intramural Fields

FRIDAY, NOVEMBER 4

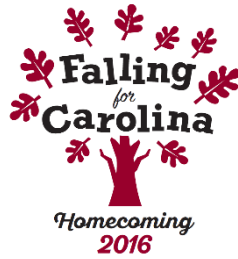
Float Build Day III Noon-2 p.m.
 Greene Street Intramural Fields

Parade 3 p.m.
 USC Campus

Pep Rally/Concert 6 p.m.
 Strom Fields

SATURDAY, NOVEMBER 5

USC vs. Missouri TBA
 Williams-Brice Stadium



2016 Homecoming Executive Board Contact List

Sydney Garber – Executive Commissioner
garberk@email.sc.edu

Emily Hammond – Executive Vice Commissioner
emilyjh@email.sc.edu

Kenchina Allen – Director of USC’s Choice & Penny Wars
kenchina@email.sc.edu

Analís Bailey – Director of Carolina Crowning
dabailey@email.sc.edu

Griffin Basden – Director of Trivia Night & Parade
gbasden@email.sc.edu

Kira Eison – Director of Homecoming RAVE
keison@email.sc.edu

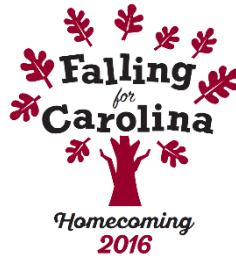
Deborah Keen – Director of Pep Rally/Concert
dakeen@email.sc.edu

Lisa Sanchez – Director of Kick-Off
lsanchez@email.sc.edu

DeAnni Smalls – Director of FTK Field Day
dsmalls@email.sc.edu

Briana Trusty – Director of Marketing and Outreach & Cockchella
btrusty@email.sc.edu

Homecoming Email
sahc@mailbox.sc.edu



Competition Categories

Fraternalities, sororities, registered student organizations, residence halls and individual students have the opportunity to compete for the Homecoming Cup by participating in each of the Homecoming events. This year fraternities/sororities and registered student organizations will be placed in the same category.

For those competing for the Homecoming Cup, points will be awarded based upon participation throughout the entire week, and an overall winner will be announced in each category. Organizations in each division may form teams to participate in the week of events; however, **organizations cannot be teamed with any organization they've teamed with in the last two years.**

- *Example:* If an organization paired with another organization in 2014, they must then pair with OTHER organizations in 2015 and 2016. The two original organizations would then be able to pair again for the Homecoming 2017 week of events.

Students also may not compete for more than one team, regardless of whether the teams are in separate divisions.

- *Example:* A student may not compete in Field Day with her sorority and help create a banner for the banner competition with another student organization.

Please contact the Homecoming Commission at sahc@mailbox.sc.edu for questions/concerns about the 2016 competition categories.

Fraternalities/Sororities & Registered Student Organizations Division

Eligible organizations will apply for this category:

- If registered as a NPC, IFC, NPHC or MGC organization with the Office of Fraternity and Sorority Life.
- If competing as an individual fraternity or sorority, as a pair or as a team of three with other fraternities and sororities. Teams of three may not have two organizations from the same council. For example, one IFC and two NPC organizations could not compete as a team of three.
- If registered as a student organization with the Leadership and Service Center.
- If competing as an individual student organization, as a pair or in a team of three with other student organizations registered with the Leadership and Service Center.
- If wanting to showcase Gamecock spirit!

Student organizations registered with the Leadership and Service Center can request funding through the Student Activity Fee to help with expenses during Homecoming week, such as materials for building a float, sheets for the banner competition and much more! **If you want to request funding, please visit the student organization funding page at www.sa.sc.edu/sg/so for specific details.*

Residence Halls Division

Eligible residence halls will apply for this category:

- If recognized as a residence hall on the USC Columbia campus.
- If competing as an individual residence hall or as a pair with another residence hall.
- If interested in competing against other residence halls.

- If wanting to showcase Gamecock spirit!

**Be sure to check with your Residence Hall Association advisor on funding opportunities! There are funds available for your residence hall to use to cover any costs of Homecoming week. We also encourage you to use the resources available to you in your residence hall (markers, poster paper, craft supplies, etc.).*

Individual Students Division

Students will apply for this category:

- If currently enrolled as a USC Columbia student
- If currently enrolled as a student in the Gamecock Gateway program.
- If competing as an individual or with a group of friends.
- If interested in competing against other individuals.
- If wanting to showcase Gamecock spirit!

Homecoming 2016 Overall Point System Breakdown

(For participation)

Prior to the start of Homecoming week, each fraternity/sorority, registered student organization, and residence hall will be **required to register via an online application** (bit.ly/UofSCHomecoming2016App) to participate in Homecoming.

While registering, they will be required to report how many members they have that will be participating in the 2016 Homecoming week of events. Once the Homecoming Commission has these numbers, we will further be able to breakdown the point system so that it will make more sense across the board for each organization in determining how points will be awarded for each event. This total number will be a combined total of all participants if organizations are pairing with other organizations.

To further explain:

For each event that has the opportunity to receive participation points, there will be a maximum of 100 points each organization/residence hall is eligible to receive for the specified event. If an organization of 200 members has 150 of their members show up (75%), they will receive 75 points for that event. If you fall in between a full point, less than 0.5 will round down and 0.5 or hither will round up.

- Organization ABC has 400 students representing their organization.
- Organization DEF has 300 students representing their organization.

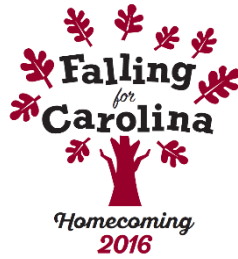
ABC has more members than DEF, and therefore may seem to be at an advantage. To eliminate this advantage, points will be awarded based on an organization's percentage of participation.

- *Example:*
 - If at one event, ABC has 100 members show up and DEF has 75 show up, they will both receive 25% participation for that event. ****These percentages will be dependent on the rules for each event.**
 - If at another event, ABC has 300 members show up and DEF has 300 members show up as well, ABC will receive 75% participation and DEF will receive 100% participation for that event.

By having a percentage system this year, we hope to encourage more organizational involvement overall, especially from organizations who may not typically pair with other organizations or who have fewer members.

Points Breakdown by Event for Homecoming Cup

Impact Weekly Trips	Participation	10 pts. per member, up to 3 members per day
Banner Competition (Each division is judged separately.)	Participation 1 st Place 2 nd Place 3 rd Place	50 pts. 200 pts. 150 pts. 100 pts.
Paint the Town	Participation	100 pts.
Field Day (All divisions are judged together.)	Participation 1 st Place 2 nd Place 3 rd Place Member attendance	Up to 30 pts. (1pt. for each participant in events) 200 pts. 150 pts. 100 pts. Percentage of total org. membership that cheers from the sidelines (100%=100 pts.)
Kick-Off	Organization Table Participation	50 pts. Up to 100 pts.
USC's Choice Event	**Specifics will be confirmed as event is chosen. The poll will go live via Twitter on September 1 st .**	
Carolina Crowning (Students run on their own platforms.)	Gold Royalty Silver Royalty Garnet Royalty Finalist Semifinalist	Titles are awarded to individuals participating.
Cockchella	Audition Selection	100 pts. 200 pts.
Trivia Night	Participation	Up to 100 pts.
USC Penny Wars (Each division is judged separately.)	Participation 1 st Place 2 nd Place 3 rd Place	50 pts. 200 pts. 150 pts. 100 pts.
Parade (All divisions are judged together.)	Walking in Parade Building a Float 1 st Place 2 nd Place 3 rd Place	75 pts. 100 pts. 200 pts. 150 pts. 125 pts.



Impact Weekly Trips

October 31 – November 4, 2016
Various Columbia Locations

About:

Impact projects are community service events that are offered during the weekdays and have previously included locations such as Transitions, Washington Street Soup Kitchen and Girls on the Run. Transportation to the sites is provided. Students **must** register in advance to be guaranteed a spot.

Those students specifically competing in the Homecoming competition have the opportunity to receive points for participating in these service events during the week of Homecoming. Contact the Homecoming Commission at sahc@mailbox.sc.edu for more information about Impact Projects.

Important Dates:

- Friday, October 28: Registration opens at 4 p.m.
- Sunday, October 30: Registration closes at 11:59 p.m.
- Monday, October 31-Friday, November 4: Impact Projects (times TBA)

**Check the Leadership and Service Center website (www.sa.sc.edu/lsc) for more information on registration dates for Impact Weekly Trips.*

Rules:

- Participants must register prior to the trip by visiting the Leadership and Service center website located at www.sa.sc.edu/lsc
- Participants who register for the event **must** use the provided transportation to and from **AND** stay at the event for the entire time; this means participants may not switch out with other members of their organization or residence hall.
- Organizations competing in the Homecoming point competition are allowed to submit up to **3 people per day** to participate for points. There is a maximum amount of students allowed on the trips, so participation is on a first come, first serve basis.
- Organizations and residence halls that would like to receive points for participation must sign in at the Leadership and Service Center on the day that they are participating and include the name of the fraternity/sorority, registered student organization or residence hall they are registered with on the sign-in sheet.

******These rules are in accordance with the Leadership and Service Center Impact Project policies.



Banner Competition

October 30 – November 4, 2016

About:

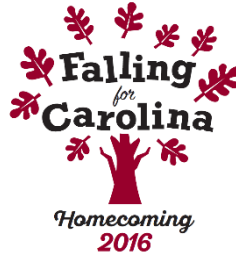
The banner competition offers organizations and students the opportunity to decorate a banner reflecting the Homecoming theme, “Falling for Carolina.” The banners are judged based on the creativity of the design and its adherence to the theme. Once judged, all of the banners are displayed on Greene Street during the week of Homecoming. Any questions concerning the banner competition should be sent to sahc@mailbox.sc.edu.

Important Dates:

- Friday, October 28: Banners must be dropped off at the Leadership and Service Center in Russell House between 2-4 p.m.
- Sunday, October 30: Submitted banners will be judged and hung on Greene Street.

Rules:

- Banners must be made on twin-sized flat bed sheets.
- Banners must be landscape oriented.
- When banners are submitted, the organization or individual must indicate if they want to keep the banner instead of it being displayed by the Homecoming Commission. **Homecoming is not liable for any banner that is stolen or taken after being displayed.**
- All banners must include the name of the organizations or individuals that created the banner.
- Banners must be completely dry before they are turned in for judging. **The Homecoming Commission will not accept banners with wet paint.**
- The judging criteria will be based on creativity, adherence to theme, design, and visual aesthetics.



Paint the Town

October 28-30, 2016

Various Locations in Columbia

About:

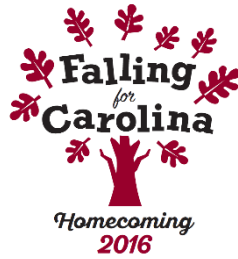
Paint the Town is a window-painting event in which each organization is matched with a local business or recognizable location in the city of Columbia. Organizations paint the windows of these businesses in adherence to the Homecoming theme, "Falling for Carolina," and the windows remain decorated throughout the entire week of Homecoming. Any questions concerning Paint the Town should be sent to sahc@mailbox.sc.edu.

Important Dates:

- Monday, September 21: Three paint marker color choices are due with the Homecoming application.
- Friday, October 28: Paint pick-up and window assignment in the Russell House Leadership and Service Center from 2-4 p.m.
- Sunday, October 30: Window painting must be completed by 5 p.m.
- Sunday, November 6: Windows must be cleaned up by 5 p.m. **(fine and loss of title if not cleaned).**

Rules:

- Participating student organizations, residence halls and individual students must fill out a formal agreement with their paired businesses/locations. This form will be provided by the Homecoming Commission and given to organizations when they pick up their paints on Friday, October 28.
- The Homecoming Commission will provide each organization with four paint markers, one of which will be black and three of which will be up to the organization's choosing. Teams are allowed to bring additional paint markers of various colors.
- Each organization will have a designated area for painting. These areas will be randomly chosen on a first come, first served basis. Nobody will be assigned a spot before 2 p.m. on Friday, October 28.
- Teams may begin window painting after they have picked up their paints on Friday, October 28. Teams must be done painting their assigned windows by 5 p.m. on Sunday, October 30.
- **Paints must be cleaned up ENTIRELY by Sunday, November 6 at 5 p.m.**
 - If the windows are not cleaned up by this date and time, the business reserves the right to charge the organization(s) a clean-up fee, and the team will have **100 points deducted** from their total Homecoming points, which could result in a loss of title.



Field Day

October 30, 2016 | 10 a.m.-4 p.m.

Strom Fields

Rain Location: Strom Indoor

About:

Students are encouraged to gather in groups and participate in a wide variety of fun events and games, all leading to a chance to compete for the prized Homecoming cup. Any USC Columbia students have the option to form teams with friends to compete in the event. Student organizations and residence halls competing in the Homecoming point competition also have the opportunity to win points by entering one team into each tournament.

Important Dates:

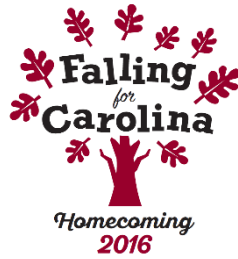
The Homecoming application is due on September 21 at 4 p.m. It will be assumed that all teams will participate in all Field Day events unless otherwise specified. Applications are online at bit.ly/UofSCHomecoming2016App.

Rules:

- A separate application will be sent to participants prior to the event to submit all participant names for each event.
- Multiple teams will be competing at multiple stations at one time.
- Teams can submit up to three (3) teams of ten (10) participants for a total of thirty (30) participants total.
- Teams may be coed.
- Teams will provide an overall team name on the Homecoming general application form and is encouraged to color-coordinate for event day.
- Winners will be determined by point accumulation or the fastest time a team participates in an event; overall winners of the event will be awarded points toward the Homecoming Cup.

Event Stations:

- Tug-O-War (timed)
- Wheelbarrow Race (timed)
- Football Toss (point accumulation)
- Hula Hoop Competition (timed)
- Egg & Spoon Race (timed)
- Three-Legged Race (timed)
- Panty-Hose Bowling (point accumulation)
- Dizzy Football Punts (point accumulation)
- Sack Race (timed)
- Corn Hole (point accumulation)



Kick-Off

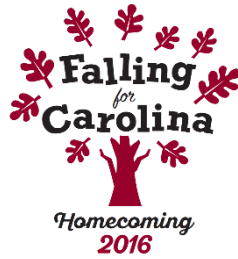
October 30, 2016 | 5-9 p.m.
Davis Fields

About:

This year, Kick-Off will be a fun, Halloween-themed event on Davis Fields. We will show two movies, offer complimentary blankets for the first 40 people to arrive, and provide free food and refreshments. Student organizations will be tabling with activities for participation points to count towards their total weekly point accumulation.

Rules:

- If student organizations would like to participate in this event, they must submit their registration via the Homecoming application due on September 21 (bit.ly/UofSCHomecoming2016App).
- Each student organization must submit their idea for their activity at their table to Lisa Sanchez at lsanches@email.sc.edu by October 5 at 5 p.m.
 - Activity must be small enough to fit in front of, on top of or directly behind the table.
 - Activity cannot interfere with other organization's activities and/or tables.
 - Activity will be approved or rejected by the Homecoming Commission by October 10.
 - *In the case of a rejected proposal, student organizations can resubmit an idea by October 14.*
- Free blankets will be handed out to the first 40 attendees, but these will be limited to 5 blankets per organization (to avoid a large portion of the blankets going to one organization).
- Student organizations tabling for the event will be awarded 50 points for attending the event if they arrive on time **AND** stay until the end for checkout.
 - If an organization comes late or leaves early, they will receive 25 points for participating.
- A minimum of two (2) members of each student organization must be at their table at any given time.



Carolina Crowning

November 1, 2016 | 7-9 p.m.
Koger Center

About:

Carolina Crowning is an event that celebrates the accomplishments and talents of students at the University of South Carolina Columbia and determines our Homecoming Royalty. After a careful review of applications, judges will select the top 20 candidates who will compete in the semifinal round of interviews. A second panel of judges will interview these 20 individuals and the 10 most qualified candidates will move on to the final competition on November 1, 2016. These 10 candidates will compete in a showcase of presentation, talent and interview skills to be crown the Homecoming Royalty 2016.

Important Dates for Applicants:

- In addition to the Homecoming Application (bit.ly/UofSCHomecoming2016App), a separate application will be sent to participants.
- Monday, October 10: Semifinalists are posted on the Homecoming website.
- Sunday, October 16: Semifinalist interviews are held in the LSC at 2 p.m.
- Monday, October 17: Finalists are posted on the Homecoming website.
- Sunday, October 23: Mandatory meeting for finalists in the LSC at 6 p.m.
- Tuesday, November 1: Carolina Crowning event held in the Koger Center at 7 p.m.
(Rehearsals will begin at 2 p.m.)

Event Rules:

Academic Qualifications for Nominees

- Candidates must be full-time students at the University of South Carolina Columbia.
- Candidates must have a minimum GPA of 3.0 and 60 credit hours completed.

Nomination Process

- In addition to representing themselves, candidates must run on a “platform” representing a topic or issue on this campus about which they are passionate in initiating change.
- Candidates must have a faculty or staff member letter of recommendation included with the application.
- Candidates who have made it to the finalist stage in the last three years are not eligible to participate.

Rehearsals

- Participants must attend all rehearsals and meetings set up by the Homecoming Commission.
- Only one (1) absence, preapproved by Director of Showcase Analis Bailey, will be permitted.
- Any participant who does not attend all meetings will be disqualified.

Selection Process

- First Round – Application Review
 - Only fully-complete, applications submitted on time will be considered.
 - An objective panel of faculty and staff will score the applications.
 - Judges are not privy to any applicant’s name or demographic data.
 - The judges will select the 20 most qualified semifinalists to move on to the interview stage based solely on the information provided to them in the applications.
 - First round scores will determine which candidates move to the second round and will only be used again in the event of a tie in the second round.
- Second Round – Interview
 - A second objective panel of faculty and staff will interview each semifinalist.
 - Interviews will last 10 to 15 minutes per semifinalist.
 - All semifinalists must arrive at 1:45 p.m. on Sunday, October 16 and check in with the Homecoming Commission, or they will be disqualified. If there is an emergency, please contact Analis Bailey at dabailey@email.sc.edu.
 - The ratings of the judges will make up each semifinalist’s interview score, which will be used to select the 10 most qualified to participate in the event. In the event of a tie in interview scores, the scores from the first round will be used to determine the winner.
 - The second round scores will determine which candidates move to the final round and will only be used again in the event of a tie in the final round.
- Third Round – Carolina Crowning Event
 - A third objective panel of faculty, staff and/or community members will judge the Carolina Crowning event on Tuesday, November 1, 2016.
 - Finalists will perform publicly, displaying their speaking skills, poise, Gamecock wear and public presentation of talent.
 - The talent portion of the competition should be no longer than five minutes and cannot rely heavily on other people.
 - The talent must consist of a live presentation to the audience and cannot rely heavily on recorded video. All media being used for the talent portion must be submitted to the director of showcase by Thursday, October 27. Any videos must be submitted in DVD or flash drive form, and music must be supplied in CD form.
 - Appropriate talents include, but are not limited to: live music performance, stepping, drama interpretation, rhetoric, spoken word, stand-up comedy, dance, etc.
 - Equipment available to finalists for talent performances will include microphones, direct input boxes and a projection screen. The contestant must provide any musical instruments needed for the talent portion.
 - The judges will select three (3) Homecoming Royalty representatives. Homecoming Royalty ranking is as follows: 1st - Gold Royalty, 2nd - Silver Royalty, and 3rd – Garnet Royalty.
 - All finalists will vote for the winner of the Congeniality Award for the competition, to be announced with the other awards.
 - In the event of a tie, scores from the second round will be used to determine the winner.

The judging criteria will be as follows:

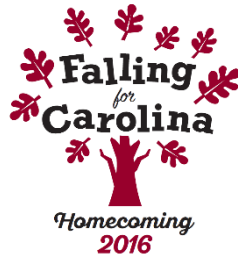
Criteria	Points Possible
Talent	
Creativity & Uniqueness	10
Crowd-Pleasing Performance	10
Execution of Talent	10
Totality of All Extra Elements	10
Gamecock Wear	
Attire (Appropriateness and Elegance)	10
Stage Presence (Grace and Confidence)	10
Onstage Interview (Business Casual)	
Question Response	10
Well-Spoken	10
Presentation	10
Presentation Overall	
Personality	10
Attire	10
Poise	10

Campaigning

- Contestants will be allowed to campaign beginning Tuesday, October 18, starting at 9 a.m. until 1 p.m. on Tuesday, November 1.
- There will be absolutely no campaigning after 1 p.m. on the day of the event.
- **A table will be provided at Kick-off on Sunday, October 30 for all finalists to campaign.**
- Contestants and their organizations will not be allowed to exceed \$100 in campaigning materials. If called into question, you will have to present receipts.
- Campaigning can include, but is not limited to: social media posts, flyers, buttons, etc.
 - All campaign material must **only** promote the contestant and may not include anything negative about any other contestant. All campaign material must be relevant and appropriate, and it must not include nudity, cursing, vile language, alcohol, drugs or other obscenities.

Obligations After Being Crowned

- Members of Homecoming Royalty are expected to ride in the parade and attend the pep rally on Friday, November 4 (*approximate timeframe is 3-6:30 p.m.*).
- Homecoming Royalty also will be required to attend one other event during the Homecoming week. They are encouraged to attend as many events as they would like, wearing their appropriate award wear. *Events include:* Cockchella, Trivia Night, USC Penny Wars and the Homecoming RAVE.



Cockchella

November 2, 2016 | 5-7 p.m.

Davis Fields

About:

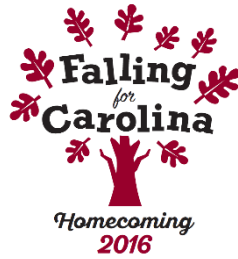
Cockchella was created to mimic Coachella, a musical celebration held in California each year, and will showcase the extraordinary talent of the USC student body. Auditions will be held to select performances for the event. Sign up to participate online via the Homecoming application, or simply show up and enjoy this mini-festival as one, big Gamecock family!

Event Rules:

- Students must be able to prove at the time of their audition that:
 - They are a USC Columbia student. Acceptable forms of proof include Carolina Card/USC ID.
- Audition Process
 - Choose an audition time using an online registration link that will be provided after Homecoming Applications are received. There will be two different audition days depending on if you are registered as a group or a solo artist.
- Audition Guidelines
 - The performance should be 3-5 minutes.
 - All musicians will be required to bring their own instruments.
 - All vocalists will be required to bring their own music on either a CD or a flash drive. Songs can be by any artist and from any genre (pop, rock, R&B, hip-hop, alternative, Latin, country, blues, indie). Songs will be vetted during the audition process.
- Other information:
 - Bands (*a vocalist is required*)
 - Solo artists (*an instrumental or backing track is required*)
 - Bands/soloists must self-promote.

Important Dates:

- September 21: In addition to the Homecoming Application (bit.ly/UofSCHomecoming2016App), a separate application will be sent to participants.
- October 10-14: Audition week
- October 19: Participants notified of status
- October 28: Show run-through



Trivia Night

November 2, 2016 | 8-9:30 p.m.

Russell House Ballroom

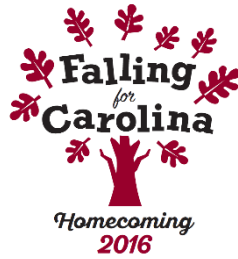
About:

Trivia Night is open to any USC Columbia student. The popular TjohnE College Entertainment Agency, through their Thinkfast Trivia program, will create a game show atmosphere for students, will host this event. The trivia game will quiz students on USC, pop culture and public awareness topics among other categories.

The winning team will be awarded a \$200 cash prize. Student organizations, residence halls and individual teams participating in the Homecoming point competition also have the opportunity to earn participation points for those competing in Trivia Night.

Rules:

- Participants may create teams of 3-5 people or be randomly paired up at Trivia Night.
- Those Homecoming point competition can earn up to 100 points based on the percentage of registered members that attend (100% = 100 pts.).
- Participants will be supplied with a wireless keypad to submit their answers to trivia questions.
- Competition Guidelines:
 - The trivia competition will be two rounds of play followed by a championship round.
 - After each game round, the four teams with the highest points will compete in a speed round. The first team to reach 500 points is named the round champion.
 - The two round champion teams will then compete head-to-head in the championship round.
 - A wild card team is a team that is selected randomly from the remaining teams to compete against the two round champion teams in the championship. If the wild card team answers a question incorrectly, another wild card team will be selected and awarded the points that the last wild card team accumulated.
- The team that accumulates the most points during the championship round will be named the winner and awarded a \$200 cash prize.



Penny Wars

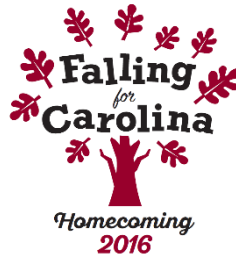
November 3, 2016 | 11a.m.-2 p.m.
Greene Street

About:

Penny Wars is the primary service event for all USC students to get involved in serving our greater community. Students organizations will have the opportunity to table and raise money that will be donated to local charities in the area. The organization with the most amount of money will win a prize and another shot at the prized Homecoming cup!

Event Rules:

- If student organizations would like to participate in this event, they must submit their registration via the Homecoming application due on September 21 (bit.ly/UofSCHomecoming2016App).
- Organizations can advertise before the event through social media and word-of-mouth to encourage students to donate to their particular cause.
- For the event, one (1) penny is equivalent to one (1) point towards the overall accumulation of participation points for the event.
- Only one (1) table may be reserved per organization, and the table must be occupied by at least two (2) organization members at all times for the entire duration of the event (11 a.m.-2 p.m. on Greene Street).
- All materials used must be able to fit on one (1) table.
- Tabling information could include: information about the organization, a container to donate change and any free giveaways/promotional items.
- No selling of items is allowed during the event.
- **Change/containers must be turned in to the Homecoming Commission by 2:15 p.m.**



Parade/Float Build

November 4, 2015 | 3 p.m.

Greene Street Intramural Fields and USC Campus

About:

The Parade is one of the only Homecoming events that unites and features the entire Columbia community of students, alumni and local residents. Anyone has the opportunity to be recognized by walking in the parade or building their own float. Any questions about participating in the parade can be directed to Griffin Basden, Director of Parade, at gbasden@email.sc.edu.

Important Dates:

- Friday, September 30: Float design submissions are due to Griffin Basden, Director of Parade, at gbasden@email.sc.edu.
- Friday, October 7: Seven organizations will be chosen at random to receive trailers from USC.
- Wednesday, November 2: Float building on Greene Street Intramural fields (8 p.m.-midnight)
- Thursday, November 3: Float building on Greene Street Intramural fields (8 p.m.-midnight)
- Friday, November 4:
 - Noon-2 p.m.: Float building on the Greene Street Intramural fields
 - 2 p.m.: Parade line-up begins
 - 3 p.m.: Parade starts

Greene Street Intramural Fields Address: 743 Greene Street (Fields adjacent to Colonial Life Arena)

Rules:

- Designs for floats should reflect University of South Carolina spirit and the 2016 Homecoming theme "*Falling for Carolina*."
- The Homecoming Commission will choose at random seven teams to receive trailers from the University of South Carolina to build their floats. If a team does not receive a USC trailer, they must provide their own transportation (trailer, truck, golf cart, wagon, etc.) to build their float.

Float Building:

- Float building will take place during designated times on November 2-4 at the Greene Street Intramural fields. The Homecoming Commission and security officials will oversee these periods of float building.
- All organizations submitting floats in the float competition **must** build their floats during the designated float building times, regardless of whether they received a USC trailer.
- Float construction can only occur during these designated float building times. This includes, but is not limited to: pre-pumping, pre-built materials or painting.
- Each team is allowed one piece of USC paraphernalia to include in the float design as a theme-related accent; however, this is not required for the float.
- The Homecoming Commission must approve any significant changes to the submitted float designs before being built into the float.
- Floats may not exceed 14 feet in height from the ground and 22 feet in length.

- All floats must meet safety regulations, and a fire extinguisher must be on or near the float during the parade (in the vehicle pulling the float is acceptable).

If a float is deemed inappropriate or unsafe, the Homecoming Commission reserves the right to remove the participating organization and float, even if it is on the day of the parade.

- All organizations will be allowed a maximum of 40 people at the float building location per night. Individuals will sign in with their organization upon arrival at the fields to ensure that no more than 40 individuals per team are present.
- All members participating in the float building must arrive 20 minutes before the start of float building for check-in. Members who arrive after the start of float building **will not** be admitted.
- Organization members will be allowed to leave the float building at any time; **however, once a member exits the Greene Street fields, they will NOT be able to re-enter.**
- Organizations are responsible for cleaning up their float space after every float building time and before the start of the parade. The organization's Homecoming representative must inform the Homecoming Commission when their site is clean, and either the director of parade or the commissioner will inspect the site and sign each organization out. **Organizations who fail to clean their space and sign out will be disqualified from the parade and penalized 100 points in the overall competition.**

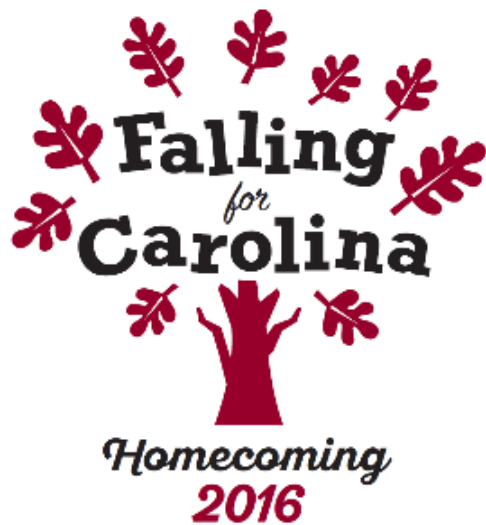
Parade Day and Competition:

- Parade line-up begins at 2 p.m. on Friday, November 4 at the Greene Street Intramural Fields.
- All members participating in the parade must report to their floats by 2 p.m. for line-up. Any organization that does not arrive on time will be disqualified.
- A panel of faculty, staff and/or community members will judge the floats during the parade route.
- **The speed limit of the parade is 5 miles per hour**, and this speed should be maintained throughout the parade. Floats may not stop at any point, unless directed to do so by the Homecoming Commission or law enforcement.
- Floats must complete the entire parade route. Any floats that exit the parade before completing the entire route will be disqualified from the competition.
- Floats may only be pulled by motor vehicles. No one is allowed to stand on the float while it's in motion.
- Animals or candy throwing are NOT permitted during the parade.

Judging:

- Floats will be judged by an objective panel of faculty, staff and/or community members at the end of the parade route.
- All divisions are judged together for this event.

Organizations must clean up their floats immediately after the parade and drop the trailers off at the appropriate place, as specified by Griffin Basden closer to the event. 100 points will be deducted from any organization that fails to do so.



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