February 5, 2011
Columbia, South Carolina
February 5, 2011

Dear SLDC Attendees:

Welcome to the 25th Annual Student Leadership and Diversity Conference at the University of South Carolina!

Leadership Programs has teamed up with the Office of Multicultural Student Affairs to provide a learning experience that spans topics of leadership and diversity. The staff and student members of the planning committee have worked diligently with you all in mind to plan an educational, informative, and fun day of presentations and events.

The core-competencies stressed at this year’s conference include: leadership development; diversity education; and organizations and training. We challenge you to be an active participant throughout the day so that you can discover or further develop skills in any of these areas. Step outside of your own comfort zones to create networking opportunities for yourself and others so that when you return home, you can share the lessons of today with your campus community.

We wish you a wonderful day of learning and we thank you for participating in this year’s conference.

Sincerely,

SLDC Planning Committee
As Fun Enterprises’ featured presenter, Michael is a sought-after speaker whose diverse background gives him an incredible knowledge base. He takes a well-rounded approach to his presentations - and to life in general!

Michael earned his master’s degree in Public Administration from Framingham State College in Massachusetts and his bachelor’s degree in English from Fairfield University in Connecticut. He has more than 20 years of experience working in administrative and sales positions within university and corporate settings.

Prior to launching his consulting career on a full-time basis in 2002, Michael was the Director of the Student Center and Student Leadership Development at Quinnipiac University in Hamden, Connecticut. In this position, he was responsible for the student center, student programming, Greek life, student governance and organizations, commuter student services, student media, and leadership development. Michael also worked as a sales representative for United Airlines and held additional management positions in student life and activities at Wentworth Institute of Technology and Loyola University in Chicago.

His charismatic personality and commitment to others is weaved throughout his professional life, personal life and volunteer efforts. His bold, passionate approach is evident in everything he does. Since 1988, he has volunteered in a variety of capacities for the National Association for Campus Activities (NACA) including serving on the Board of Directors from 1999-2001. He has received awards from NACA, United Airlines and was recognized twice by Quinnipiac University as an Outstanding Administrator.

In his role as co-author for the book, The Now Factors of College Success, Michael offers his observations about college life followed by tips and advice to help readers succeed in a big way. In addition, Michael served as a contributing author of Lessons from the Road - Inspiration Insights by Leading Speakers in Education. Within this book, Michael offers life lessons and provides suggestions to help readers get what they want out of life.

Whether he’s with you for a one-day workshop or a week-long “Educator-in-Residence” consulting program, Michael gets results. Participants trust him because he tells it like it is, with a dose of humor and intense caring. This creates an immediate rapport of trust - that both attracts and challenges participants.

Patricia “Pat” Harris is responsible for the development and implementation of diversity strategies throughout McDonald’s Corporation including the 31,489 restaurants in 118 countries.

She began her career with McDonald’s over 30 years ago as an administrative assistant in the Corporate Legal department. Harris was quickly promoted to several positions within the Human Resources department leading to her current global leadership role. Under her leadership, McDonald’s has been widely recognized for its commitment to inclusion and diversity. This recognition includes, Fortune Magazine’s “Top 50 Places for Minorities to Work”, Black Enterprise Magazine’s “Top 40 Companies for Diversity”, Latina Style Magazine’s “Best Companies for Latinas”, Asian Enterprise Magazine’s “Top 25 Companies for Asians,” and the “Disability Diversity Award” by Worklife Matters magazine.

Harris is considered an expert in the field of diversity and holds several leadership positions in many national organizations. Pat is a founder and member of the Women’s Foodservice forum, founder and past chair of the MultiCultural Foodservice & Hospitality Alliance, and President of the Board of Directors for the Network of Strength (formerly YMe National Breast Cancer Organization).

Pat continues her work with non-profit organizations through her work with the Women’s Leadership Board at Harvard University’s Kennedy School of Government and DePaul University’s Board of Directors’ Institute for Business and Professional Ethics Committee.

Pat has been featured in several national and local publications including Black Enterprise, Essence magazine, Chicago Tribune and Today’s Chicago Woman. Pat was named one of the “Top 10 Diversity Champions in the Country” by Working Mother magazine; she was named “Woman of the Year” by the Roundtable for Women in Foodservice; and received the Eagle award from the International Franchise Association.

Pat recently documented her experience within McDonald’s in her book, None of us is as good as all of us: How McDonald’s prospers by embracing inclusion and diversity. Pat received her Bachelor’s Degree in Public Administration and Personnel Administration from Roosevelt University in Chicago. Harris resides in Chicago, Illinois and has one son and granddaughter. Pat was also an honoree in the 2007 Bell South African American History Calendar that was held at the Koger Center.
Session One  
11:10am - 12pm

Diversity with a Purpose  
Room 203
Kristan Cardinali, Residence Life Coordinator, University of South Carolina  
Marcy La Bossiere, Graduate Assistant for the Office of Multicultural Student Affairs, University of South Carolina

Diversity training is a topic that is not covered enough and when it is, it isn't the easiest topic to talk about. There is a statement: “if you don't feel uncomfortable at some point during a discussion on diversity, then you aren't learning anything.” There are ways to incorporate diversity training into your classroom, staff training, or anywhere else without having complaints or resentment. Come and see how talking about diversity can be something that is educational, meaningful, and fun all at the same time. Learn how being uncomfortable doesn't always have to be a bad thing, but a chance to grow as an individual and become open-minded. This presentation will include a short discussion followed by interactive activities that the participants can then take back to their respective organizations to start discussions. It is the goal of the presenter that the participants will become more aware of the importance of diversity training and become more familiar with different resources that are out there for them to use to educate their co-workers and peers.

Cause a Commotion with Your Promotion: How to Promote Your Organization  
Room 205
Melissa Gentry, Director of Parents Programs, University of South Carolina  
Samantha Hartlen, Graduate Assistant for Parents Programs, University of South Carolina

This presentation will provide students with a solid foundation about how to promote their organizations. Many types of promotions with specific examples, along with an emphasis on branding, will be discussed. Interactive discussion and activities will be utilized to encourage students to begin thinking about how to promote their organizations. Students will leave the session with concrete ideas for promotion and an understanding of how a consistent message should be carried through many forms of communication.

Advisor Roundtable  
Room 301
Jerry T. Brewer, Associate Vice President for Student Affairs, University of South Carolina

Session for advisors only. Advisors are invited to join USC’s Associate Vice President for Student Affairs in a roundtable discussion about hot topics and trends affecting student leaders.

Confronting Homophobia as a Student Leader  
Room 302
Valerie Heruska, Residence Life Coordinator, University of South Carolina  
Cory Duchesneau, Assistant Residence Life Coordinator, University of South Carolina

The “Confronting Homophobia as a Student Leader” presentation focuses on the reasons behind discrimination and violence towards those of a different sexual orientation than heterosexuality. This presentation gives a brief background on the development of intolerance through a “pyramid of hate” and attendees will learn how to constructively confront everyday issues concerning homophobia and heterosexism. Finally, attendees will be exposed to the plethora of campus resources available to students on campus as well as access to important sources of more in-depth information on the subject matter.

Gleedership: New Directions for Your Student Organization  
Room 303
Julianna Hendley, Residence Hall Director, University of South Carolina  
Ashley Lemmons, Assistant Director for North Area Housing, University of South Carolina  
Erin Sylvester, Student Conduct Administrator, Graduate Assistant, Office of Student Judicial Programs, University of South Carolina  
Michelle Ganio, Graduate Assistant for the College of Arts and Sciences, Career Center, University of South Carolina  
Michael Jones, Assistant Residence Life Coordinator, University of South Carolina

Through the lens of the popular Fox show, Glee, student participants will be able to identify their leadership style as defined by an adaptation of Kouzes and Posner's Leadership Practice Inventory. This will help students to recognize how diverse leadership styles can contribute to enriching the organization as a whole.
Session One
11:10am - 12pm
(continued)

Heroism: How Student Leaders Can Step Up Against Adversity and Positively Impact Their Campus and Peers
Room 304
Dr. Rhea Ann Merck, Director of Training for the APA-Accredited Pre-doctoral Internship Program, University of South Carolina
Samantha Rosser, Graduate Assistant, University of South Carolina

The purpose of this program is to show that accountability is truly a crucial value that student leaders must possess. Through active learning activities and discussion, students will be inspired to take a closer look at what is going on around them, realize that they cannot be apathetic to dangerous situations, and stand up to be a hero in the lives of others. The psychological factors that prevent bystanders from intervening in high risk situations are discussed, as well as ways to overcome these and truly become a hero for their peers.

Spiritual Leadership 24/7: Not Offensive but Not Oppressive
Room 305
Reverend Roy Mitchell, Chaplain and Director of Church Relations, Columbia College
Whitney McWhorter, Graduate Assistant, Columbia College

Why does the way we display spirituality have to be polarized? Is our only option to be conspicuous and offensive or recluse and oppressed? Most people at some point in their life search for meaning or at least ask the question “why am I here?” As a leader in your respective fields, department, or job description, you may feel leadership is a part of your purpose for life. However, when you are a spiritual person, you may neglect to display this integral part of yourself out of fear, concern or lack of recognition of its importance to encompass your whole self. This discussion-based session will provide an outline for what spiritual qualities it takes to be inoffensive, while helping you discover how you can be your spiritual self 24/7, while continuing to lead.

Training the Trained: Understanding the Importance of Continual Training
Room 315
Sandrine Heeren, Residence Hall Director, University of South Carolina
Tyler Gailey, Residence Life Coordinator, University of South Carolina

Training is something we all go through, whether it is for a new job or for an organization we have recently joined. While we understand the importance of training at the beginning of the year, leaders, at times, lose sight of the importance of training and development after the first few weeks. Intentional and consistent training is instrumental to the development of any organization as well as its leaders. This presentation will highlight the importance of training not only at the beginning of the year, but throughout it, as well as provide tools to implement continual training and development.

Dialogue, Discussion, Debate…and you!
Room 322/326
Carrie Tucker, Associate Director of Leadership Learning, Clemson University
Katelyn Radford, Graduate Assistant for Leadership Education and Development, Clemson University
Christina Choi, Resident Director, Clemson University
Norris Chase, Resident Director, Clemson University

There are many ways to share thoughts and opinions. This session will look at the three communication forms of dialogue, discussion, and debate and will allow participants to engage in an interactive learning experience to determine the most effective form of communication to achieve positive sustainable change.

Adventure On: 7 Tenets to being a Successful Leader
Theater
Julie Beck, Director of Student Activities, Mount Olive College

Learn how to be a successful leader by following 7 tenets of a seasoned leader and world traveler. Julie’s Beck’s adventures to all 50 states, 74 countries and all 7 continents and her experience as a facilitator for New Vision Solutions Leadership Company serves as a foundation for (1) following your dreams (2) challenging yourself (3) meeting new people (4) trying new things (5) overcoming challenges/obstacles (6) having fun and (7) celebrating your successes.
Session Two
12:10pm - 1pm

Values: Get Focused
Room 203
Kristan Cardinali, Residence Life Coordinator, University of South Carolina
Megan Jelley, Residence Hall Director, University of South Carolina

It's easy to tell someone that you have values which make you who you are as a person. When it comes down to it though, are you ready to stand up for what you truly believe in? This presentation requires participants to really be honest with themselves about what they value in life. This interactive activity will challenge participants on their values and show how important it is to stand for something.

Blue Is For Boys: The Impact of Gender Roles and Media Messages on Student Leaders and the College Experience
Room 205
Charles Lowman, Residence Life Coordinator, University of South Carolina
Krista Prince, Residence Hall Director, University of South Carolina
Vincent Buonocore, Graduate Assistant for Leadership and Staff Development, University of South Carolina

Traditional gender roles and expectations influence the lives of college students in a number of profound, often unexplored ways. This presentation will provide participants with an opportunity to explore what gender roles are, how the media profoundly reinforces traditional gender roles, and which aspects of the college experience promote an adherence to traditional gender roles. Participants will also evaluate current sources of national news involving incidents on college campuses that can be connected to the promotion of traditional gender roles. Participants will leave with a newfound awareness of the influence of gender roles on their college experience and tools for using this knowledge in their positions as student leaders.

Personal Challenge: The Next Step in Your Leadership Development
Room 302
Tyler Gailey, Residence Life Coordinator, University of South Carolina
Brewer Eberly, Capstone Scholar
Natalie Brenders, Capstone Scholar
Stevan Novakovic, Capstone Scholar
Sydney Spence, Capstone Scholar
Steven Higbie, Capstone Scholar

The Capstone Scholars program at the University of South Carolina expanded in Fall 2009 to include personal challenge as one of the core requirements for all 1st and 2nd year students. In this session, participants will learn about the brief history of the Capstone Scholars program, the implementation of personal challenge, and how personal challenge has enhanced the Capstone Scholars leadership experience. Participants will hear success stories while learning how personal challenge can strengthen their own leadership development as well as motivate organizational members.

Creating an Inclusive Campus Climate for LGBTQ Students: A Student Leader’s Toolkit
Room 303
Sher Baechtold, Director of the Sexual Assault and Violence Intervention & Prevention Programs, University of South Carolina
Andrew Newton, Safe Zone Ally Project Coordinator, University of South Carolina

This session provides student leaders, their advisors, and administrators at their home campuses with current facts, statistics, and research on the current campus climate for LGBTQ (lesbian, gay, bisexual, transgender, and questioning) students, faculty, and staff, supported with a panel of current undergraduate and graduate students’ reflections on the state of higher education for LGBTQ individuals. Utilizing such research and reflections, the program covers knowledge all student leaders should know about the LGBTQ community and provides small and large-scale tips and initiatives leaders can use to ensure their campus is an inclusive place for all to live and learn.
Session Two
12:10pm - 1pm (continued)

Budgeting 101: What Can We Afford?
Room 304
Allison Toney, Coordinator of Student Organizations,
University of South Carolina

This program will give student organizations the opportunity to be successful in compiling budgets and being creative with your budget... learn to do the most with the money that you all collect! As student organization leaders, you will have the opportunity to gain skills and learn about resources that can be extremely helpful in planning your organizations budget.

Teambuilding and Retreats 101
Room 305
Anna Edwards, Director of Student Services,
University of South Carolina
Danny Bounds, Graduate Assistant for Greek Life,
University of South Carolina

Interested in learning new and exciting ways to engage your organization or leaders in your organization? We have found that getting to know each other is critical in this engagement. We invite you to join us as we share team builders for any type of group. We will also discuss retreat planning and the impact a retreat can have on your organization in building a sense of community and common goals.

Forget “US” vs. “THEM!” Working Effectively with the Administration
Theater
Michael Miller, Fun Enterprises, Inc.

What do we expect from others? That’s a central question to developing a great relationship with everyone, including campus administrators. This session will involve your input and experiences and put them into a framework to help you not only develop a good relationship with administrators, but to work more effectively with them in getting things done. Participants will leave understanding ten key strategies to better manage their relationships with administrators and to assume a leadership role in those interactions. Come prepared to share and to leave empowered!

Insert Token Here: Understanding Your Value When You’re The Odd Person Out
Room 315
Keith Waak, Residence Hall Director,
University of South Carolina
Heidi Neely, Residence Life Coordinator,
University of South Carolina

The purpose of a token is to be used as a substitute for currency; a keepsake or something valuable. We are all a part of a minority group and at times may find ourselves to become the “token” of a group. This session will provide participants with the tools necessary to understand how to take the false value of being a “token” and turn it into something of real value by using our own internal diversity to enlighten, educate, and further the understandings of others when they view individual groups. Using the appreciative advising model and its six core values of Disarm, Discover, Dream, Design, Deliver, and Don't Settle we will talk about how to create true value to yourself and others from being observed as just a “token.”

Leadership for a Positive Sustainable Change
Room 322/326
Carrie Tucker, Associate Director of Leadership Learning,
Clemson University

The model of leadership presented in this workshop introduces the one of the cornerstone theories for creating “Change You Can See” in your organizations and in your communities. Through the model’s definition and description of leadership, students break down leadership into an approachable and universal process of creating positive sustainable change, while connecting to their authentic selves.

Advisor’s Note:
The Advisor’s Lounge will be located in Room 301 through session two and three. Please dispose of food and beverages before entering.
Session Three
2:30pm - 3:30pm

Leading with a Purpose
Room 203
Lauren Bosselait, Coordinator for Residential Curricular Initiatives, University of South Carolina
Elizabeth Cantor, Graduate Assistant for University Housing, University of South Carolina

This workshop will address the process of translating one's own values into action. Participants will have time to reflect on their own values and how those may influence their leadership role(s). The presentation will help participants begin the process of challenging their beliefs. Finally, participants will gain insight on how to effectively share their vision with others.

I Have a Leadership Style?!
Room 205
Heidi Neely, Residence Life Coordinator, University of South Carolina
Matthew Lindenberg, Assistant Residence Life Coordinator, University of South Carolina

Have you ever attended a session that was nothing like you thought it would be? Well this isn't one of those. Everyone has a leadership style whether or not they hold a leadership position. Discover your leadership style that will facilitate effective communication within a group, committee, staff, or an executive board. In this session students will also gain firsthand experience and knowledge on how to work with other leadership styles different from their own. This interactive and engaging presentation will help your TRUE COLORS show!

It's More than an Agenda: Learning to Delegate and Meet Effectively
Room 302
Hilary Lichterman, Associate Director for Residential Learning Initiatives, University of South Carolina
Jaime Shook, Graduate Assistant for University 101 Programs, University of South Carolina

Have you ever been to a meeting where nothing was accomplished? What caused the meeting to be ineffective? What would you have done to make it better? This session will allow you to reflect on and discuss the good, the bad and the ugly of meeting planning and delegation. You can look forward to gaining skills, sharing ideas and leaving with a plan to best help your organization.

Missing! Minority (under)Representation in Study Abroad
Room 303
Rachel Hardison, Study Abroad Advisor, University of South Carolina
Latasha Myers, Student, University of South Carolina

Over the past four years, the number of African American and Hispanic American participants in Study Abroad programs have been comparably low to minority representation in the general university population. At USC, on average, about 32 African American students and 16 Hispanic American students have participated during the period 2005-2009. Compared with the total undergraduate enrollment of students from these two ethnic groups, only about 2% of African American and Hispanic students studied abroad in 2009. In this session, we will strike a dialogue to expose this disparity and discuss possible solutions as well as discover previously unconsidered barriers to minority participation.

Passing the Torch: Transitioning from One Leader to Another
Room 304
Katie Spell, Assistant Director of Greek Programming, University of South Carolina

Your job as a leader is done once a new person is elected, right? Wrong! New leaders need help from their predecessors in order to get off to a good start. This program will outline why transitioning is vital to your group's continued success, give ideas on how to transition, and provide takeaway resources to bring back to your organization.

Buzz and Promotion: Yes, there are options other than Pens and Stress Balls
Room 305
Sarah Morgan, Program Advisor for Carolina Productions and Carolina After Dark, University of South Carolina
Steven Harowitz, Graduate Assistant for Carolina Productions, University of South Carolina

Too often do we see lackluster promotional items clogging up our desks, bags, and homes with advertisements that we pay little to no attention to. It is an epidemic on University campuses, highlighting a marketing knowledge deficiency. In this session you will learn how to create buzz and sustain in it with unique promotions.
Session Three
2:30pm - 3:30pm (continued)

Transgender Identity Discrimination & Ally Development
Room 315
Jeff Kenney, Associate Director of Diversity Education, Clemson University
Jeremy DiGorio, Student, Clemson University

Within the college experience, knowledge and acceptance for Lesbian, Gay, and Bisexual communities is increasing. Conversely, Transgender students are not experiencing the same progress. An unfortunate reality is that transgender people are often ostracized within queer communities and experience further discrimination on college campuses. A knowledge deficit exists among undergraduate students calling for a more thorough comprehension of the transgender student experience and best practices in advocacy for this identity group. Our session aims to provide several outcomes for listeners, specifically an increased understanding of Transgender Identity, raised awareness to the Transgender student experience, and access to contemporary resources.

Tapping the Spiritual Edge of Social Media in College
Room 322/326
Cheryl Soehl, Administrative Coordinator/Liaison to Religious Workers, University of South Carolina

College often is a time of challenge to one's spiritual beliefs and identity. How to navigate the spiritual side of social media during college -- rethinking Facebook, Twitter, email and In-Person opportunities to define your relationship to what matters most.

Did you know?
• SLDC used to be known as the Student Leadership Training Conference until 2007 when Leadership Programs and the Office of Multicultural Student Affairs partnered together to execute the conference.

• The very first SLTC was held on February 7, 1987, and the keynote speakers were Dr. Setzler, former President of Newberry College, and Timothy Folk Rogers, former State Representative.

• SLDC is always held the first Saturday of February each year.

• The 10th annual SLTC’s theme was “Think Big!”

• SLDC has been held in the Russell House University Union all but two years.

• There are 15 colleges and universities represented in this year’s conference.
Special thanks to:

SLDC Planning Committee
- Lauren Bosselait, Coordinator for Residential Curricular Initiatives, University Housing
- Melissa Brannen, Associate Director, Office of Multicultural Student Affairs
- Lizzy Cantor, Graduate Assistant, University Housing
- Kylie Corcoran, Student Committee Member
- Ray Curbelo, Student Committee Member
- Stefanie DiDomenico, Program Coordinator, Leadership Programs and Women’s Student Services
- Jesse Ford, Graduate Assistant, Office of Multicultural Student Affairs
- Valerie Heruska, Residence Life Coordinator, University Housing
- Crystal McDowell, Student Committee Member
- Amarthia Ogburu, Student Committee Member
- Litsa Orban, Graduate Assistant, Leadership Programs and Women’s Student Services

All of our workshop presenters; Dr. Dennis Pruitt; Mr. Jerry T. Brewer; the Department of Student Life; and the Russell House University Union Operations Staff.

All of our conference donors, including the South Carolina College Personnel Association; Panera Bread; and Cupcake.
Maps

Russell House
University Union

Second and Third Floors

Please dispose of food and beverages before entering the classrooms for sessions.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 – 10:00 a.m.</td>
<td>Check-In</td>
<td>2nd Floor Lobby</td>
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<tr>
<td>10:00 – 11:00 a.m.</td>
<td>Opening Session &amp; Keynote: Michael Miller</td>
<td>Ballroom</td>
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<tr>
<td>11:10 a.m. – 12:00 p.m.</td>
<td>Session One</td>
<td>2nd and 3rd Floor Classrooms</td>
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<tr>
<td>12:10 – 1:00 p.m.</td>
<td>Session Two</td>
<td>2nd and 3rd Floor Classrooms</td>
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<tr>
<td>1:00 – 2:15 p.m.</td>
<td>Lunch &amp; Keynote: Patricia Harris</td>
<td>Ballroom</td>
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<td>2:30 – 3:20 p.m.</td>
<td>Session Three</td>
<td>2nd and 3rd Floor Classrooms</td>
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<td>3:30 – 4:30 p.m.</td>
<td>Closing Session &amp; Keynote: Michael Miller</td>
<td>Ballroom</td>
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*Session information and abstracts can be found on pages 3-8 of this program.*