Retention of Members

One major goal of any organization is to maintain a strong membership. It is impossible to please everyone but making an effort with members of your organization may help keep your retention rates up! Here are a few ideas to keep your members interested and excited.

Orientation
Orientations are a great way to introduce members to the mission and goals of your organization. By having a specific meeting for orientation you will be able to introduce your organization while allowing for new members to feel welcome and ready to become productive members. This will also be a great time to learn about what special skills and areas of interest your group members have which could help down the road in assigning them tasks and responsibilities.

Rewards
Keeping members motivated can be a challenge but one way to help is by rewarding members and using positive reinforcement. Acknowledging your members achievements, providing feedback, and praising a job well done will only reinforce your member’s commitment to the organization.

Build Relationships
Make an effort to get to know the members of your organization on a personal level and create connections. Don’t forget to include and respect all members by listening to their ideas and opinions as well as encourage their participation in the group!

Teambuilding
A great way to go about getting to know your group members is through icebreakers and teambuilding activities. Make sure to include time for social activities and fun within your organization to create a positive environment! Teambuilding and icebreakers can be found by visiting the Leadership and Service Center. You can also check out some of your own activities by visiting [http://www.teampedia.net](http://www.teampedia.net).

Participation
Allow your members to participate by allowing them to make or contribute in important decision making or planning. Maybe sure they are being an active participant and not just a member.

Feedback
Check in frequently with your organizations members by asking for feedback on meetings, events and the organization in general. This will help validate opinions and allow for positive change within the organization.